SUGGESTED SCRIPT FOR LAY IN-PEW PRESENTATION

Good evening/morning. My name is ______ and I have the privilege of speaking to you this weekend about the Diocesan Ministry Appeal. This time each year we are all asked to offer financial assistance and support to the ministry work of the Diocese of Colorado Springs. I want to thank all of you who have already responded by mail or during our last in-pew solicitation.

(Add personal testimony here. Should last approximately 3-5 minutes)

This year we are particularly stressing the importance of participation. It is our goal to receive an intention form from every household in our parish. Remember, you can make an intention or indicate that you are unable to give at this time. Now, I ask the ushers to please pass out the DMA intention handout.

This is one of the few times you will hear this, but I ask that at this time please get out your smartphones and have the camera feature ready.

Now, please open the flap and find the intention form. I ask those who have already made an intention through the mail or online to pray for the success of the DMA and for the thousands of people who benefit from the funds raised.

You can start by completing the contact information on the pledge form. Don't forget to indicate our parish name to make sure your donation helps achieve our goal. Please indicate the total amount of your intention on the right side of the form. If you are able to make a down payment, please do. If you can't make a down payment, don't let that stop you from making your pledge.

If you include a check, please write it out to Diocesan Ministry Appeal or DMA, not our parish. Cash may also be included as a one-time gift or initial intention payment.

Or those of you who would like to donate with your debit or credit card, using your smartphone, go ahead and scan the QR code with your camera and it will lead you to the online giving page to finish your pledge.

(Pause and wait until half of those participating are looking back at you.)

On behalf of Bishop Golka, our Pastor Fr. _____ and myself, but most especially on behalf of those who will benefit from your contributions, I thank you for your gift to the Diocesan Ministry Appeal.

2024 DMA Annual Appeal

Leadership Resource Manual